# ServicePress Release

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Do you, Woo? WooCommerce that is.

Harmedia Studios is extremely proud to announce the version 1 release of **ServicePress!** Our first **Certified** ServiceNow application, we are launching as a dual integration, with both WordPress and WooCommerce. (WordPress owned eCommerce plugin)

Our goal is to reduce the manual labor spent managing WordPress sites and the Inventory between them. ServicePress connects WordPress, the world's largest CMS platform, with the Enterprise Platform provided by ServiceNow! Whether using Single sites or WordPress MultiSite, we have it covered. We'll provide insight into your imported post types, themes, plugins, and core system. We have also integrated with WooCommerce for eCommerce related businesses. You can create more than one store (SKU / Company) and manage inventory separately for each, as well as having WooCommerce MultiSite enabled. This version will allow you to track products, sync customers, place orders, and automatically reduce inventory in WooCommerce via Procurement and Stockroom/Vendor management. With a Time to Value (TTV) of less than 1 hour, we have automated the entire process.

Between COVID-19 effects, Global Inflation, and Supply Chain issues, management of your inventory has been getting more complicated. ServicePress aims to reduce the load on your team, and focus on what you can ~~palate~~ pallet. 😁 ServicePress will help your organization by setting up Vendors from which you can purchase from or Stockrooms in which you can transfer the assets to in ServiceNow. Are you a self-contained store? We have a process for you as well.

**WordPress/WooCommerce: By the Numbers**
WordPress:
- Runs 43% of all websites on the internet
- Powers 36% of top 1 million websites and 10% of top 10,000 websites
- Offers over 50,000 plugins ServicePress could integrate with for enhancements
- Averages 11% growth per year for the past decade

WooCommerce:
- 2020 combined sales for WooCommerce stores amassed over $20 billion USD
- 100% growth year over year from 2019-2020
- Ranked 2nd with 23% market share of eCommerce platforms & 13% of all eCommerce sites
- 6.3 million WooCommerce stores are live and downloaded 160+ million times

No matter which type of operation you run via WordPress (content and/or products), ServicePress will help drive the automation, while you can drive your assets and business.

Example industries and use cases (but not limited to):

- Universities: Network Sites (Students, Faculty, Departments)
- Wholesale/Retail: Existing Stores or Pop-up stores
- Food/Beverage: Restaurants, Bakeries, Beverages
- Media: Sport Leagues/Teams, News organizations
- Advertising: Publishing and Marketing companies
- Manufacturing: Mechanical Parts and online ordering

Are we missing an industry or use case not listed here? Let us know. If you are interested in a trial of or purchasing ServicePress and how we can automate your WordPress data, reach out to info@servicepress.app. ServicePress is the flagship brand of Harmedia Studios©

Certification by ServiceNow is only granted to Apps available in the ServiceNow Store and signifies that ServicePress has successfully completed a series of tests surrounding Now Platform® security, compatibility, performance, and integration interoperability. The certification also reflects that ServiceNow best practices are utilized in the design and implementation of ServicePress.

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Harmedia Studios LLC is a Registered ServiceNow Partner developing applications for the ServiceNow Store. We have 20 years of experience in application development, and have been using ServiceNow to improve business processes for over 10 years. For more information on Harmedia Studios, please contact us at info@harmediastudios.com